skills of a fashion designer. Elements of decorative art took their roots in antiquity and reached up to the present day with little alterations. The basis of the scenic environment is made by scenery, sound effects, light, make-up, a mask. Each element plays its own role in achievement of theatrical expressiveness. Fashion shows of students’ studio of Tatar suit, carried out since 2010, tested all the ways of scenic expressiveness. By means of scenery, light, the idea a plan of the designer and a figurative system of a collection of suits influence the viewer both as visual, and as emotional object.

EASTERN SLAVIC TRADITIONAL ARTS AND CRAFTS. FAR EASTERN SPECIFICITY
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Arts and crafts East Slavic population in the south of the Far East is in line with national trends. But in its development as the region late check-observed features. Actively manifested processes preservation, conservation products as heirlooms. Rapid loss of practical necessity recreating national dress. Not developed a network of workshops that manufacture utensils of clay. A few samples of wooden architecture. Analysis of the artistic heritage of immigrants from various periods revealed some differences. Changing technological approaches, color palette. In the present state of decorative art processes observed leveling specific national characteristics and artistic stylization. There are new kinds of arts and crafts, the usual direction developed by expanding the sphere shaped, field materials and technologies.

CREATIVE SPACE: DIALECTICS OF MOTIVATION
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The article shows the continuity of the categories of «public space», «cultural space», «creative space.» Presented potentials relevant subject concepts in relation to traditional domestic components of the urban environment in post-industrial times. Among them – the objects designed to synthesize creative and cultural potentials of public spaces by definition. Shows the status of these objects today and the possible ways of rebirth. Accentuated the contradictions arising in interpreting the purposes of reconstruction, which sees the main intrigue of the upcoming process. Specific forms of design space are considered as motivational tools for the development of creative abilities of the individual. Underlined the specific features of architecture and design in enhancing qualities, enabling them to human creative expression and traditional values.